

GABRIEL LIWERANT

www.gabrielliwerrant.com ◇ gabriel.liwerant@gmail.com

931 Clinton St.; Apt. 209; Philadelphia, PA 19107 ◇ (215) 630-2235

SKILLS

- Writing** Ad copy, sales copy, web content, fact-based articles, instruction manuals, essays, book reviews, short fiction, long fiction, drama. Some samples available at www.gabrielliwerrant.com
- Computer Expertise** MS Office Suite, Microsoft Windows XP, XHTML, CSS, Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Macromedia Dreamweaver, ACT, Google AdWords, Web Design, Graphic Design, Commission Junction
- Other** Management, search engine marketing, customer service, research/data collection

EMPLOYMENT HISTORY

- 2006 – 2007** Paradigm Visions, Inc. – Product Manager, Product Developer, Copy Writer
- ◇ Managed a team of three in data collection for the 7StepBusiness e-commerce product. Responsibilities included supervising, strategizing, creating workflow, using ACT to manage data, work review and synthesis, and providing motivation and esprit de corp.
 - ◇ Wrote and edited content and copy for the 7StepBusiness product. Responsibilities included writing value-add articles, descriptions and content, sales letters, sales copy, and editing for grammar, clarity, and voice.
 - ◇ Managed Google AdWords search marketing campaign.
- 2006** GeoSim Systems Ltd. – Field Operator
- Operated laser scanning equipment in street level data collection for the Virtual Philadelphia project. Collaborated with the Center City District and law enforcement to manage the public during field work.

EDUCATION

- 2001 – 2005** Bachelor of Arts in English, Penn State University
GPA (4.0 Scale) Major 3.37, Dean's List 2002

ACCOMPLISHMENTS

- Editor, 2008** “The Historical Roots of Intellectual Property Rights Enforcement in China”
Expository/analytical research paper and essay presented at the 3rd Annual Asian Studies Undergraduate Research Conference hosted by West Chester University.
- Editor, 2008** “Fire Safety First”
Technical article and narrative account published in the monthly magazine, *HPAC Engineering*. http://hpac.com/mag/fire_safety_first/
- Editor, 2008** “VAV-Box Selection, Code Conformance”
Technical article published in the monthly magazine, *HPAC Engineering*. http://hpac.com/mag/vavbox_selection_code/
- Editor, 2007** “Assume Nothing”
Technical article and narrative account published in the monthly magazine, *HPAC Engineering*. <http://hpac.com/columns/warstories/assume-nothing/>
- Author, 2006** “Destruction by Selflessness”
Expository/analytical essay published in the Penn State affiliated annual journal, *Catalyst*. <http://english.la.psu.edu/engl297a/Catalyst/coriolanus.htm>